



To: Community Partner
From: Central North Carolina Council, BSA
Re: Camp Card Partnership – Free Marketing Opportunity

Request Your Participation in 2026 Camp Card Program

Overview: The Central North Carolina Council is producing a discount card called the CAMP CARD. Sales of the CAMP CARD will assist Scouts in earning their own way to summer camp. Attendance in Scout summer camp is the number one reason Scouts stay active in Scouting; the longer Scouts stay active, the greater opportunity they have to learn life changing values.

Dates: Cards will be sold for \$10.00 by Scouts from February- May 2025. Discounts should be valid from February 1, 2026 to December 31, 2026.

Quantity: We plan to produce more than 20,000 cards in the Central North Carolina Council Service Territory (Anson, Cabarrus, Montgomery, Richmond, Rowan, Stanly and Union Counties.) **There is no cost to participate in this program.**

Offer: We would like you to consider a discount for inclusion in the card. Participation form must be returned by **December 1, 2025** to be considered for the 2026 card.

All proceeds will support local Scouting!

Fax or e-mail the coupon form to Central North Carolina Council with attention to:

Chris Crowley
Chris.Crowley@scouting.org

Participation Form

Return by December 1st, 2025

Name:		Title	
Company:			
Address:		E-mail:	
City, Zip			
Phone:		Fax:	

☐ I'm happy to offer the following coupon for the CAMP CARD.	
Exact Description:	
Locations:	My offer is good at all locations in Anson, Cabarrus, Montgomery, Richmond, Rowan, Stanly and Union Counties. Specific location: _____ Number of locations in these counties: _____
Logo or Letter of instruction enclosed:	Yes No
• I understand the Camp Card will be valid from February 1, 2026 –December 31, 2026 • I am able to commit my organization to offer and validate the Camp Card through December 31, 2026 • I understand the BSA may choose not to use my coupon offer for the Coupon Card.	
Signature: _____	

Send to: **Central North Carolina Council, BSA**
 Attn: Camp Card

Chris.Crowley@scouting.org
Fax 704-982-0262

Thank you for your support!