



Why is Scouting Important ?

Every child deserves to be a leader. Scouting builds future leaders who are: bold, inclusive, trustworthy, and service-oriented. The BSA's critical success factors are designed to support the family and is a brand the family can identify with and trust. Scouting is safe, inviting, inclusive, accessible, and supportive. Our goal is to move Scouts from their best "right-now selves" to their best "future selves." Scouting provides experiences that challenge and inspire Scouts and parents. The BSA provides a safe, well-rounded experience for all young people. Scouting is FUN!

How does the Council aid in a unit/families Scouting journey?

Despite the reduction in labor and other expenses, Central NC Council continues to bring value to our units operating withing BSA. Below are a few examples of that "value:"

- Raised over \$500,000 through Friends of Scouting – Corporate
- Raised nearly \$250,000 through grant writing and planning and executing special events such as Sporting Clays.
- Operates Camp John Barnhardt at an annual cost of nearly \$330,000. In addition the Council has invested nearly \$ 750,000 in Camp John Barnhardt since 2019 by purchasing new tents for all campsites, renovating the dining hall bathroom and kitchen, clearing the outpost pond, starting construction on a new campfire ring, maintaining the climbing tower and pool, and much more.
- Provides direct programming such as summer camp, special camping events, advancement days, recognition events, and helps to organize contingents to national and world jamboree.
- Provides customer service support to CNCC units by assisting with recruitment, maintaining advancement records, operates the Scout Shop, maintains a CNCC website, publishes newsletters, investigates and supports units YPT incidents, and handles dozens of calls, emails, and other inquiries per day seeking information and clarification about BSA policies and procedures.
- Negotiates fund raising contracts and oversees distribution of camp cards and popcorn.

2023 Annual Membership Fees

Participants in kindergarten through age 20.

\$160/YR



\$100/YR



For all Exploring youth

\$60 /YR



All registered adult volunteers in unit and non-unit positions. (Volunteers with multiple registrations will continue to pay for only one position).

\$25/YR



This fee is for Merit Badge Counselors **who are not already registered volunteers.**

Merit badge counselors who are not also registered in a unit position are not allowed to attend overnight Scouting activities/events.

UNIT CHARTER FEE

NEW-MEMBER JOINING FEE

SCOUT LIFE MAGAZINE FEE

\$100/YR

For all new and rechartering units.

ONE-TIME

\$25

Paid by Council

In order to keep the membership fees as low as possible, Central NC Council is waiving the new member joining fee using discount code "JOIN2023"

No joining fee for adult volunteers, Exploring participants, participants previously registered in any BSA program, or those transferring from one program to another.



\$15/YR



<u>Fees:</u>	<u>2022 - 2023</u>	<u>2024</u>	<u>Change in combined fees</u>
(BSA plus Council)			
Cubs, Scouts, Venturing, and Sea Scouts	\$75 + \$34 = \$109	\$80 + \$80 = \$160	\$51 increase
Exploring	\$50 + \$34 = \$84	\$50 + \$50 = \$100	\$16 increase
Adult volunteers	\$45 + \$34 = \$79	\$60 + \$0 = \$60	\$19 decrease
One-time joining	\$25	\$0	\$25 decrease
Merit Badge Counselors	\$25	\$25	No change
(new only)			
Unit Charter/Affiliation	\$100	\$100	No change
Scout Life	\$15	\$15	No change



SCOUTS EARN Incentive Program

SCOUTS EARN is a new program that is targeted to provide financial incentives to scouting units to be more actively engaged with membership recruitment and unit based fund raising. Each year, the Council Executive Board will decide the priorities for the following year and the applicable incentive pools. It provides a way for scouts and adult leaders to encourage membership and create Council credits that can be used for discount of individual registration fees or other Council sponsored activities, e.g. summer camp, advancement awards, special events, etc. The membership recruitment program will be structured to end on December 31. There will be new targets and goals set for 2024, which will be announced in January 2024. **SCOUTS EARN incentives become effective August 2023:**

All national one-time joining fees (\$25) will be waived by CNCC to encourage membership in the BSA. A 2023 incentive award (credited at year end) will be made under the following guidelines:

- Unit must achieve a 15% growth in membership year-over-year end 2022.
- The growth incentive will be awarded by rounding up...e.g. a unit with 35 youth with a 15% growth would have to recruit $35 \times .15 = 5.25$ or 6 new scouts.
- Units at or below 14 scouts will be required increase by at least 2 scouts.
- Growth is measured on net recruitment, i.e. new recruits minus lost membership. New youth that were recruited on scholarship will not be calculated in the total and are not applicable in the incentive.
- Units that are successful will receive a recognition credit at the Council office valued at \$20 per registered scout in that unit. For example, if the unit has 35 scouts at year end and is successful, that unit will receive $35 \times \$20 = \700 .
- The unit leadership will make the decision on how the credit will be applied on Council sponsored activities, e.g., scholarships for individual scouts and/or credit applied to camp and/or other Council sponsored programs.
- CNCC will be the official bookkeeper for the unit credits. These credits will appear in the units custodial account on the first business day of February. The incentives are based off the year end membership report from the prior year.